

Keynote: *The Art of Business: Using acting Techniques in Presentations, Training and Client Interaction*

Presenter: Gregory W. Justice

Date: Wednesday, December 8, 2010

Time: 10:00 – 11:15 a.m.

Description: This workshop looks at some of the techniques used by professional theatre, film and television performers that can be used to enhance business presentations, training, and communication. Topics that are examined include nerves, improving non-verbal communication and using body language in more dynamic way, developing a better voice, and improving your creativity through imagination, concentration, observation and relaxation. This workshop is participatory, fun and probably quite different from any other workshop you have taken on presentation skills.

Presenter Biography: Greg is an associate professor of Theatre Arts at Virginia Tech. Greg is also a professional actor and director and an award-winning teacher. He has been employed by the University for over 20 years and teaches courses in acting directing and audition technique. He has directed over 40 plays for the department. As a professional actor, he has appeared in over 100 theatrical productions and numerous television and radio commercials. Greg has a Bachelor of Fine Arts degree from the University of Utah and a Master of Fine Arts degree from Penn State University. Greg has received numerous major teaching awards including the Virginia Tech Alumni Award for Excellence in Teaching, the Diggs Teaching Scholar Award for innovative teaching and he is President Elect of Virginia Tech's Academy of Teaching Excellence.

Concurrent Session: *The Art of Interviews: Using Acting Techniques in Interviews for Jobs, College and Scholarships*

Presenter: Gregory W. Justice

Date: Thursday, December 9, 2010

Time: 9:15 – 10:30 a.m.

Description: Successful actors know how to use their nerves, how to walk into a room and make introductions in order to be remembered, and how to make a lasting impression with those they meet through choices made during interviews. One of the actor's jobs is to get audiences to watch them for extended periods of time and for audiences to remember what was said to them for long periods of time.

This is also true for anyone interviewing for a job. For a select few, these skills are ingrained and inherent. For most actors, they are learned and practiced techniques. Many of the techniques actors use in their auditions/interviews are applicable to those seeking jobs, entrance to college or being chosen for a scholarship in any field, any profession. The Art of Interviews workshop examines these techniques. This highly participatory workshop will give college career professionals skills they can share with college students and business professional's skills they can use to improve their interview procedures.

Presenter Biography: See above.

Concurrent Session: *Fierce Conversations*

Presenter: Kaye Schendel

Date: Thursday, December 9, 2010

Time: 9:15 – 10:30 a.m.

Description: This session will get attendees thinking about Confrontation (and Conflict) as a conversation in their professional and personal lives. And not just any old conversation, but a fierce conversation, a powerful, robust, real, passionate conversation, to disclose truths. If you want to make progress/change/or a difference in your organization or your personal life, you need to identify conversations out there with your name on them and then commit to having those real, honest, open passionate conversations. Participants will discuss the 7 principles of a fierce conversation as well as learn about a confrontation conversation model to use in the workplace. The session will involve using real workplace and life situations.

Presenter Biography: Kaye Schendel is the Assistant Director of University Centers at the University of Wisconsin-La Crosse. In this role, Kaye works with over 180 student organizations, coordinates the Leadership and Involvement Center, administers the campus wide leadership programming, coordinates Cartwright Graphics Services, and advises the Fraternity and Sorority community. Prior to her work at UWL, she was at the University of Wisconsin-River Falls for 11 years.

Concurrent Session: *Launching Your Campus Recruiting Marketing Plan*

Presenter: Ben Hannemann

Date: Thursday, December 9, 2010

Time: 9:15 – 10:30 a.m.

Description: It is clear that messaging and media choices for campus recruiting demand a level of creativity and a trend-awareness that reflects the unique culture and lifestyle of the target demographic. It requires a coordinated, multi-tiered marketing effort designed to increase student awareness of recruiting events, and connect target candidates, faculty and student organizations with your employer brand. In this session, Ben Hannemann will speak upon themed campus recruitment marketing campaigns that engage target students in on-campus recruiting efforts, all while creating excitement throughout each student's recruiting experience.

Presenter Biography: Currently the Marketing Director, Ben has been with Versant for a total of nearly eleven years. Versant is a marketing and communications firm that specializes in developing, managing and promoting consumer and business brands. With offices in Milwaukee and New York, Versant has served as a strategic and creative resource for more than 40 years. An alumnus of UW-Madison, Ben is pleased to be a part of the 2010 WI-ACE conference and contribute to the recruiting and networking efforts of his fellow Wisconsin organizations.

General Session: *Out In The Workplace Panel*

Presenter: Willem Van Roosenbeek & Rosanne St. Sauver

Date: Thursday, December 9, 2010

Time: 10:45 – 12:00 p.m.

Description: Out In the Workplace is a panel representing Lesbian, Gay, Bisexual and Transgender (LGBT) employees sharing their experiences coming out or transitioning in the workplace. The panelists will discuss their personal experiences as out at work (or not) and methods they use to create a balance between work, advocacy, and their personal life. The discussion will focus on ways to ensure a more inclusive environment for LGBT employees in the workplace, human resource policies on diversity and recruitment and potential solutions to common issues that arise for LGBT employees. Panelist will be from a wide array of career fields including manufacturing, health care, education and financial industries. The panel will be moderated by Willem Van Roosenbeek, Director of the University of Wisconsin-La Crosse Pride Center, and Rosanne St. Sauver, Executive Director of the Seven Rivers Region LGBT Center.

Presenter Biography: **Willem Van Roosenbeek** is an educator, advocate and change maker who has been working on social justice issues for over 15 years. He currently is the director of the Pride Center at the University of Wisconsin – La Crosse and along with his daily work with students, faculty and staff he also teaches a section of Understanding Human Differences. Willem has presented on topics related to the LGBTIQQA community, their allies, hate incidents, diversity, social justice and inclusivity and has shared his personal story as a transgender man. Through his own process of understanding privilege and power to coming to terms with his sexual orientation and eventually his gender identity he will help you begin your journey, look at your privileges and help you be an ally to all.

Rosanne St. Sauver has been a social justice advocate for many years and received formal training in 1992. She got in to advocacy as a result of looking for something constructive to do with her anger from being raped and battered. In her early thirties Rosanne came out and currently live with her partner Dee in La Crosse. Through the years she has had countless opportunities to attend statewide trainings that have assisted me in becoming a credible, knowledgeable and strong advocate for battered women, sexual assault victims, abused children, and victims of discrimination and hate.

Keynote: *Rewarding, Motivating, and Retaining the “TEAM” Player*

Presenter: Keith Tozer, Coach/Vice President, Milwaukee Wave Soccer

Date: Thursday, December 9, 2010

Time: 2:30 – 3:45 p.m.

Description: While star players are often highlighted, it takes an entire team of people working together – both “A” and “B” players – to sustainably achieve organizational goals. Join internationally renowned soccer coach Keith Tozer, as he shares his insights on the success matrix of a team and how to optimize the performance of all players on your team. Keith will also discuss his Ten Tools for Team Success and how to optimally apply them to get the best out of every player, regardless of whether they are a “star” or a solid supporting player.

Presenter Biography: After 25 seasons as an indoor soccer head coach, 18 with the Milwaukee Wave, Keith Tozer has compiled more victories than any other coach in North American indoor soccer history. His indoor record includes 22 winning seasons, seven “Coach of the Year” awards and four league championships. He has coached nice All-Star teams. Keith has also served as coach of the first U.S. Fustal team in the Pan American Games in Brazil in July 2007 and led the U.S. team to the FIFA Fustal World Cup in 2008. Keith was recently appointed as a FIFA Fustal instructor, the only American to hold such an honor. Keith knows soccer, but he’s proven time and again that he knows what it takes to create a cohesive and effective team.