



WISCONSIN - ASSOCIATION OF COLLEGES AND EMPLOYERS, INC.

December 2011 Conference Agenda

The Madison Concourse Hotel & Governor's Club
One West Dayton St., Madison, WI 53703 800.356.8293

Refuse to Snooze... Get the Most Out of Your Personal and Professional Life!

Tuesday 6:	
6:00 pm	Informal Dinner & Networking (at your own expense) <i>The Great Dane</i> , 123 E. Doty Street, Madison, WI 53703

Wednesday 7:	
8:30-9:30 am	Registration Breakfast
9:00-9:30	First Time Conference Attendee Orientation
9:30-9:45	Presidents Welcome
9:45-11:15	Keynote: <i>Silent Alarm: Creating a Refuse-to-Snooze Attitude</i> presented by: John Blumberg
11:15-12:15 pm	Lunch
12:15-1:15	Concurrent Sessions (pick 1): <i>GOOD to the CORE: Building Value with Values</i> presented by: John Blumberg <i>The Career Center Marketing Blueprint</i> presented via SKYPE by: Pete Leibman <i>Building a Change Management Strategy</i> presented by: Kelly Shepard
1:15-2:15	Speed Networking
2:15-2:30	Break
2:40	Depart for the Capitol tour
3:00-4:00	Tour of the Capitol
4:30	Cash Bar
5:30	Awards Dinner
6:30-?	Informal Networking (at your own expense) <i>Moe's Tavern & Grill</i> , 118 State Street, Madison, WI 53703

Thursday 8:	
7:30-8:30 am	Breakfast/Member Meeting
8:30-9:45	Concurrent Sessions (pick 1): <i>Hiring to Retain: New Approaches to Retention Realities</i> presented by: Chason Hecht <i>Resilience and Renewal: Being Your Best so You can Give Your Best</i> presented by: Lori Gibson <i>Why Twitter? A Beginner's Guide to Twitter Success</i> presented by: Laura Jacobs
9:45-10:00	Break
10:00-11:15	Traditional Groups
11:15-12:15 pm	Lunch/announce door prize winners
12:15-1:30	Keynote: <i>Managing Up: Getting Results without Authority</i> presented by: Chason Hecht
1:30-1:45	Ice Cream Break sponsored by: Kwik Trip
1:45-3:00	Mixed Groups
3:00-3:15	President Farewell/Claim door prizes