



**November 28 - 30, 2018**

Glacier Canyon Lodge at the Wilderness Resort  
 511 E. Adams St., Wisconsin Dells, WI 53965  
 800-867-9453

Time	Agenda	Location
<b>Wednesday, November 28</b>		
<b>Pre-Conference Events</b>		
11:00 - 4:00	Board Meeting and Work Day	Glacier D
5:00 - 6:00	Conference Planning Committee Meeting	Canyon Ridge Tap Room
6:00 - 8:00 (OPTIONAL)	Pre-Conference Networking and Pizza (Waterpark is open until 9:00 pm)	Canyon Ridge Tap Room
<b>Thursday, November 29</b>		
<b>Conference Events</b>		
8:00 - 8:30	Registration / Breakfast	Wilderness Foyer
8:30 - 8:45	President's Welcome	Wilderness 25
8:45 - 10:15	Keynote - Vicki Updike, New Sage Strategies, <i>"The Role of Leadership in Attracting and Retaining Talent"</i>	Wilderness 25
10:15 - 10:30	Break	
10:30 - 11:30	Roundtable Topics	Wilderness 1
11:30 - 12:30	Lunch / Awards	Wilderness 36
12:30 - 1:30	Concurrent Sessions <u>Colleges</u> : Sara Johnson, LynxU Consulting, <i>"Bridging Employer Relations to Career Advising: Adopting an Agile Approach"</i> <u>Employers</u> : Karolyn Bald, UW-La Crosse, and Staci Heidtke, UW-Eau Claire, <i>"It All Starts with a Handshake"</i>	Glacier AB Glacier CD
1:30 - 2:30	Hot Topic: Sarah Campillo, Schneider, and Courtney Pearson, UW-Madison: <i>"Social Recruiting"</i>	Wilderness 25
2:30 - 2:45	Break with Snacks	
2:45 - 3:45	Shari Schoohs and Josh Bench, UW-La Crosse: <i>"Power and Privilege in the Recruitment Process"</i>	Wilderness 25
3:45 - 5:00	Mixed Groups (employers & colleges mix)	<b>Red Group:</b> Wilderness 1 <b>Blue Group:</b> Glacier AB <b>Green Group:</b> Glacier CD
5:00 - 6:00	Social	Wilderness 2356
6:00 - 7:00	Dinner	Wilderness 2356
7:00 - 9:00	Team Trivia with America's Pub Quiz	Wilderness 2356
<b>Friday, November 30</b>		
<b>Conference Events</b>		
8:00 - 8:45	Breakfast / Business Meeting	Wilderness 25
8:45 - 10:00	Lindsay Blumer and Sara Hathaway, Ripon College: <i>"Solving the Mystery of Gen Z"</i>	Wilderness 25
10:00 - 10:15	Break	
10:15 - 11:15	Traditional Groups Colleges Employers	Glacier AB Glacier CD
11:15 - 12:30	Ann Knutson, HR Speaking and Consulting Services: <i>"Developing Your Style of Negotiation"</i>	Wilderness 36
12:30 - 1:30	Conference Planning Committee Wrap-Up Meeting	Wilderness 36