

**WI-ACE**  
Wisconsin-Association of Colleges and Employers, Inc.

# Spring Drive-In

*Helping You Stay  
On Course*

**Holiday Inn - Stevens Point, Wisconsin**  
1501 Northpoint Drive, Stevens Point, WI 54481

**2004 Conference Sponsors**  
**Silver Level: WPS Resources and  
Southwestern Company**  
**Bronze Level: UW-Stout and M&I Bank**

**2004**

## Wednesday, May 12<sup>th</sup>, 2004

Board Meeting

9:30 – 2:00 p.m.

Employer Initiative – Ad Hoc Committee Meeting

2:00 – 3:30 p.m.

# Dick Bailey Memorial Golf Outing

3:00 – 6:00 p.m.

... at world famous **SentryWorld**,

SentryWorld, Stevens Point, WI, is a par 72, 6,951-yard course designed by world famous golf architect Robert Trent Jones II. Dominating the landscape are acres of spring-fed lakes, native birch and green pines and five flower beds. Throughout three playing seasons SentryWorld is truly a photographer's and golfer's dream.

Playing SentryWorld is always a captivating Wisconsin wilderness adventure. It's not uncommon to see deer darting across the fairway or a flock of geese gathering in the surrounding lakes. For all who visit, SentryWorld will be nothing short of memorable.

Can't hit the ball on your first try? 'Never heard of a niblet or a sand wedge? No problem! At the WI-ACE golf outing, we play for fun. All levels are encouraged to join us for an afternoon of networking, laughter and a great time! Sentry is offering us an over-the-top discount to play their course. 'Just \$32 to walk or ride for 9 holes.

\*\*A special thanks to SOUTHWESTERN COMPANY, who will be sponsoring prizes for the golfers.

6:30 - 8:00 p.m

**D  
i  
n  
e  
r**

at the **Sport Plate**, located just off SentryWorld's golf course. **Can't make it for golf? That's fine – join us for dinner!** The Sport Plate offers a wide variety of salads and sandwiches and entrees including fish, chicken and steak.

## MORE NETWORKING...

Join your fellow WI-ACE members for continued networking in the hospitality room at the Holiday Inn after dinner.

## Thursday, May 13, 2004

New Member Orientation and Registration

8:45 – 9:30 a.m.

Committee Meetings (Committee Chairs - please contact your committee members if you're holding a meeting)

9:00 – 9:30 a.m.

President's Welcome

*Craig Mosurinjohn, UW-Whitewater*

9:30 – 9:45 a.m.

# Our Keynote Speaker



## JOAN LLOYD

9:45 – 11:15 a.m.

### **On the Top of the Corporate Agenda at Last – Why Career Development and Other “People Issues” are the Hot New Topic in America’s Boardrooms (and what you need to do about it)**

Demographics are shifting, workplace values are changing and the new, entrepreneurial work environment is presenting unprecedented opportunities. As a part of this session, you will hear how your peers are taking advantage of these changes, and brainstorm exciting ideas you can implement immediately back on your job.

#### *About Joan Lloyd:*

Joan Lloyd has a solid track record of excellent results. Her firm, Joan Lloyd & Associates, specializes in leadership development, organizational change and teambuilding. This includes executive coaching, 360-degree feedback processes, leadership training, conflict resolution between teams or individuals, internal consulting skills training for HR professionals and retreat facilitation. Clients report results such as: behavior change in leaders, improved team performance and a more committed workforce.

An award-winning speaker, Joan speaks to corporate and association audiences and has shared the podium with such notables as President Bush, Sr., Captain Jim Lovell of Apollo 13, Elizabeth Dole and Dr. Joyce Brothers. Joan earned the CSP (Certified Speaking Professional), a designation awarded by the National Speakers Association to less than 400 speakers in the world.

Her weekly column, “Joan Lloyd at Work,” has been syndicated for over 21 years in newspapers across America and on the Web. She has appeared on television over 500 times and been featured on more than 1,000 radio call in programs. Her line of management, career and job hunting tools (booklets, audios, CD & video) are available on her website, [www.JoanLloyd.com](http://www.JoanLloyd.com).

### **Lunch and Paypal Demo**

**11:15 – 12:30 p.m.**

*Paypal Demo by Matt Fitzgerald, UW-River Falls*

Paypal is owned by eBay and is a secure tool used to collect or submit online credit card or direct bank account payments to individuals and organizations. WI-ACE is exploring whether this online payment tool would be a benefit to our members.

## **Mixed Group Discussions**

**12:30 – 1:45 p.m.**

**Facilitators Jennifer Maney (Carroll College), LaMont Meinen (UW-Stout) and Wade Krogwald (Direct Supply), will lead you in a group discussion to problem solve issues/concerns in your workplace. Bring your questions, ideas and thoughts and be ready to learn and share.**

### **Babcock Ice Cream Break**

**1:45 – 2:15 p.m.**

## **Breakout Sessions**

**2:15 – 3:30 p.m.**

**Helping Students Prospect for USA Internships/Jobs With An International Focus**

***Presented by Marcia A. Naber and Jamie Marsh, UW-LaCrosse***

For many recent college graduates, an international career elicits images of a fast paced job outside of the United States. However, an ongoing practice in the international job market is for internships and entry-level positions to be in locations within the United States. UW-LaCrosse Career Services has developed this new student presentation that can assist your international students to find practical training opportunities in the USA. This WI-ACE session will include discussion of how career offices may respond to student requests for globally focused opportunities without the jetlag.

**Retention by Design (Instead of by Accident)**

***Presented by Jeff Percival, Percival Enterprises***

Are you making a conscious effort to retain your good employees? What does it take to keep your people happy and productive? You will leave this workshop with a "retention checklist" and over 100 practical ideas.

**Becoming More Effective by Applying the 7 Habits of Highly Successful People**

***Presented by Sherry Daniels, Republic Mortgage***

Learn how you can focus on your circle of influence, verses your circle of concern, to become more effective in your personal and professional life. Find ways to "think" win-win and use cooperation verses competition. Stay better balanced through "sharpening your saw" on a daily basis. These concepts from the book, The 7 Habits of Highly Effective People, by Stephen R. Covey, will be presented during this session.

**Closing Remarks & Door Prizes**

**3:30 p.m.**