

April 2013 Conference

“From College to Work: Encouraging Student Growth and Professional Success”

Speaker Biographies and Presentation Descriptions

Friday, April 26 Breakout Session:



Student Panel, Lisa Stephan—Director of Career Development at Lakeland College

Lisa Stephan will facilitate a student panel where university professionals and employers will gain insight into the way students think and feel about their future. You will leave the panel having a better understanding of what students are looking for in an internship/entry level position.

Possible topics for the panel include:

- What career office resource have you found especially helpful in preparation for an internship/job search?
- When you look at a job description, what do you pay attention to? (company culture, values, benefits, etc - be specific with examples)
- Did you participate in a paid/unpaid internship AND what impact did that have on your experience?
- What role does social media have in your job/internship search? How are you using your on-line profiles to manage your search?
- What resources will you utilize when researching various companies prior to applying/interviewing?
- What is a realistic timeline from interview to hire for YOU, as a viable candidate?
- The Millennial generation is known for being "the trophy kids" - as a result, what are your expectations for employee recognition in the work place?
- At what point did you start to utilize career services and WHY? Did you utilize them consistently over your schooling - if so, WHY?
- How do most students prefer to communicate with employers and career services? We often hear that students "don't check email."

Friday, April 26 Breakout Session:



Acculturation for Career Success, Dr. Ollie Inez Taylor, Ph.D., GCDF.

This session includes a cultural value assessment. We will also discuss how one's values and communication styles affect employment. We will brainstorm how assistance can improve cultural transition into the world of work for subgroups that have a predominantly monocultural frame of reference.

Dr. Taylor is a native of Decatur, IL where although retired from the public school system, the year she has taught Spanish. She has been a counselor at the elementary, middle, and high school levels. At Eisenhower High School she served as a guidance chair, director of human relations, and sponsor for the student foreign exchange program. Dr. Taylor has a M.S. in counseling, M.A. in educational administration, and a Ph.D. in counseling. She is also a GCDF and instructor.

Friday, April 26 Workshop:



Courageous Conversations - Tony Herrera

The concepts proposed for this workshop are a rigorous, skill-based approach to developing interpersonal competence. It is a set of competencies for reasoning and action, which can be mastered by individuals and teams.

The session is designed for participants to grapple with real organizational problems as they learn the dynamic concepts and skills of effective coaching. As they deal with these issues they explore the assumptions embedded in their view of the problem, and how these assumptions often drive their thinking and behavior. By learning to actively surface and test their thinking and the logic inherent in their views, participants can greatly enhance their organizational

and professional effectiveness, and effectively tackle problems that would otherwise go unaddressed or unsolved.

Participants will increase their ability to ...

- Identify organizational, team, and interpersonal situations that they find most problematic and recognize why their best efforts to deal with these situations are often ineffective.
- Develop skills for having responsibly robust conversations with people in higher positions of authority so that critical bottom-up communication remains open and productive.
- Foster conditions that will enable people to act with high levels of candor, respect, and responsibility as they engage difficult, complex issues.
- Significantly reduce destructive finger pointing and blaming when dealing with tough problems and issues, and keep people focused on the relevant issues.
- Apply new action models for advocacy and inquiry to real business issues.