



**Pre-conference Events: Thursday, April 23, 2015**  
**WI-ACE Conference: Friday, April 24, 2015**

**Conference Location:**

**Holiday Inn South**

**4751 Owen Ayres Court, Eau Claire, WI 54701**

**Accommodations:**

**Block of rooms:** held for the conference (mention WI-ACE) at a rate of \$70 for single \$79.95 double/ triple/ quad occupancy

**Reservation deadline: Monday March 30, 2015;** call **715-830-9889** and mention WI-ACE.

After this date, reservations will be accepted upon availability only.

Time	Agenda	Location
<b>Thursday, April 23</b>	<b>Pre-Conference Events</b>	
<b>12:00 – 3:00</b>	Board Meeting	Holiday Inn-Milan Board Room
<b>4:00 - 5:30</b>	JAMF Software – Tour / Recruiting best practice Bus departing Holiday Inn at 3:45pm	215 Riverfront Terrace, Eau Claire, WI 54703
<b>6:15 – 8:15</b>	Tour & beverage tasting – <b><u>Leinie’s Lodge</u></b> Bus will leave from Holiday Inn main entrance at 5:45pm	Leinie’s Lodge-124 E Elm St. Chippewa Falls, WI 54729
<b>Friday, April 24</b>	<b>Drive-In Conference Events</b>	
<b>8:00 – 8:30</b>	Registration / Breakfast	Florence
<b>8:30 – 8:45</b>	Presidents Welcome	Florence
<b>8:45 – 9:45</b>	Key Note Speaker: Recruiting Trends with Phil Gardner	Florence
<b>9:45 – 10:00</b>	Break	
<b>10:00 – 11:00</b>	Identifying and Responding to the Direction of Recruiting and Higher Ed - Phil Gardner	Florence
<b>11:00 – Noon</b>	Traditional Sessions: Colleges Employers	Naples Venice
<b>12:00 – 1:00</b>	Lunch	Florence
<b>1:00 – 3:00</b>	Strategic Communication Workshop – Dr. Mary Hoffman from UWEC	Florence
<b>3:00</b>	<b>Closing comments – End at 3:00 pm</b>	